

Where world-class  
content plus  
award-winning  
technology connects  
with today's learners



# BLANCHARD ONLINE LEARNING

## Learning When and Where you need it

Reaching today's learners requires a range of learning solutions. Online courseware allows organizations to connect with learners they are unable to convene in a classroom to share essential leadership concepts and skills across their entire organization.

Blanchard Online Learning is ideal for globally dispersed employees, frontline team members, or individuals who just prefer to do everything online. Our self-paced, flexible elearning solution leverages world-class content and award-winning technology coupled with best practices in elearning design to help organizations create a common language of leadership.

Online lessons incorporate video-based learning, interactive exercises, knowledge testing, and learning tools. The launch session sets the tone for the learning engagement and starts learners on a journey of carefully crafted elearning lessons. Individuals can better understand themselves, build relationships, produce results, and chart their careers. Organizations can select from set curriculums or choose à la carte lessons to address specific gaps or skills. The content, including Situational Leadership® II (SLII®), teaches individuals to analyze, diagnose, and apply leadership concepts effectively.

## LEARNING DESIGN

### **Interactive Exercises**

Fun, engaging, and highly interactive exercises include videos, games, stories, case studies, and online discussions.

### **Manager-Led Debriefs**

Materials are included for managers to run debrief sessions with their people to reinforce skills and discuss experiences.

### **Tools for Success**

The valuable tool kit includes printable job aids to help learners apply their new skills.

### **Searchable Resources**

Learners can search through a library of tools and content to help them in their moments of need.

**THE** **KenBlanchard**  
COMPANIES

## LEARNER JOURNEY

Online learning is broken up into bite-size learning that can be done over time. Manager-led debriefs after online learning allow participants to come together to discuss and apply learning to real work assignments.

### SLII Express™

The newest addition to Blanchard Online Learning, SLII Express is a microlearning course that allows managers and supervisors to learn the essentials of Situational Leadership® II through eight short modules. It can be completed in sequence, or learners can access specific content when needed for just-in-time learning.

### Manager and Individual Contributor Courses

Blanchard Online Learning also offers a comprehensive elearning course for Managers and for Individual Contributors. These courses include SLII concepts and skills and incorporate additional lessons on temperaments, relationship-building, and career development.

Online Learning	Learning Lessons	Manager Course	Individual Contributor Course
LAUNCH	Set Up for Success	●	●
	Intro to Temperaments	●	●
Understanding Self Lessons	Goal Setting	●	●
	Self Leadership and Diagnosis	●	●
	Needs and Values	●	●
	Relating to Temperaments	●	●
Building Relationships Lessons	Diagnosing Others	●	
	Matching Your Leadership Style	●	
	Interpersonal Communication	●	●
	One on One Conversations	●	●
Producing Results Lessons	Alignment Conversations	●	●
	Listening for Results	●	●
Charting Careers Lessons	Temperaments and Careers	●	●
	Understanding Career Development	●	●
APPLY	Learning Summary and Next Steps	●	●



**Global Headquarters**  
125 State Place  
Escondido, CA 92029 USA

**From anywhere:** +1 760.489.5005  
**Within the US:** 800.728.6000  
**Fax:** +1 760.489.8407

For a list of our offices worldwide, visit  
[www.kenblanchard.com](http://www.kenblanchard.com)

Blanchard Online Learning allows everyone inside an organization to connect their individual objectives to organizational strategy while providing a vibrant learning community where individuals can connect with other learners for feedback.

For more information about Blanchard Online Learning curriculum or à la carte lessons, contact your Blanchard Sales Associate