



Give Your New
Managers a
Great Start

LEARNING DESIGN

Micro Activities

Six modules, organized into bite-sized pieces ranging from one to five minutes

Interactive Exercises

Fun, engaging activities including videos, games, stories, case studies, and online discussions

Tools for Success

A variety of activities and tools to help learners practice and apply their new skills

PRODUCT OVERVIEW

Blanchard Management Essentials[®] Online

Accelerate Your Managers' Success, Wherever They Are

Great managers inspire their direct reports to reach new heights. But most first-level managers and supervisors don't know how to do this, and instead rely on faulty instincts and bad habits that undermine morale and productivity.

Loss of talent is the likely result. It doesn't have to be this way. When new managers get the necessary skills right from the start, they can become effective leaders who inspire.

Blanchard Management Essentials Online is a transformative leadership solution that teaches new managers the skills they need to step confidently into their new roles.

Based on Ken Blanchard's best-selling business book, *The New One Minute Manager[®]*, Blanchard Management Essentials Online shows learners the keys to having positive communications, improving morale, and turning employees into powerhouses of productivity.

Ken^{THE}Blanchard[®]
COMPANIES

kenblanchard.com

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WHO IS BLANCHARD MANAGEMENT ESSENTIALS ONLINE DESIGNED FOR?

New managers ready to learn the basics of leading others

Established managers and supervisors looking to improve essential management skills

Emerging leaders who want to meet their full potential

A geographically dispersed workforce

Modern learners who prefer to do everything online

LEARNER JOURNEY

Blanchard Management Essentials Online is a two-hour course composed of six modules (each approximately 20 minutes). It includes assignments, engaging participant materials, videos, and learning activities.

Key topics covered include:

- **Manager Mindset** – the mindset required to be effective at managing
- **Four Core Conversations** – a highly effective framework for understanding the conversations needed to manage people and performance: Goal Setting, Praising, Redirecting, and Wrapping Up
- **Communication Essentials** – the key skills needed to boost relationships and work well with others based on our time-tested coaching model, LITE: Listen, Inquire, Tell *Your Truth*, Express Confidence

After the course, participants can access tools that help turn what they've learned into workplace behaviors. Workshop videos and worksheets are available for reinforcement for a full year through their learner portal.

Optional launch and debrief sessions reinforce the content and are easy to facilitate. The debrief sessions include activities for practicing their new skills, discussing their application, and sharing success stories. Debrief sessions can be delivered as live virtual or face-to-face sessions, or over the phone.

Becoming a good manager is a skill anyone can learn. Give your managers the chance to bring out the best in their people with Blanchard Management Essentials Online.



Global Headquarters

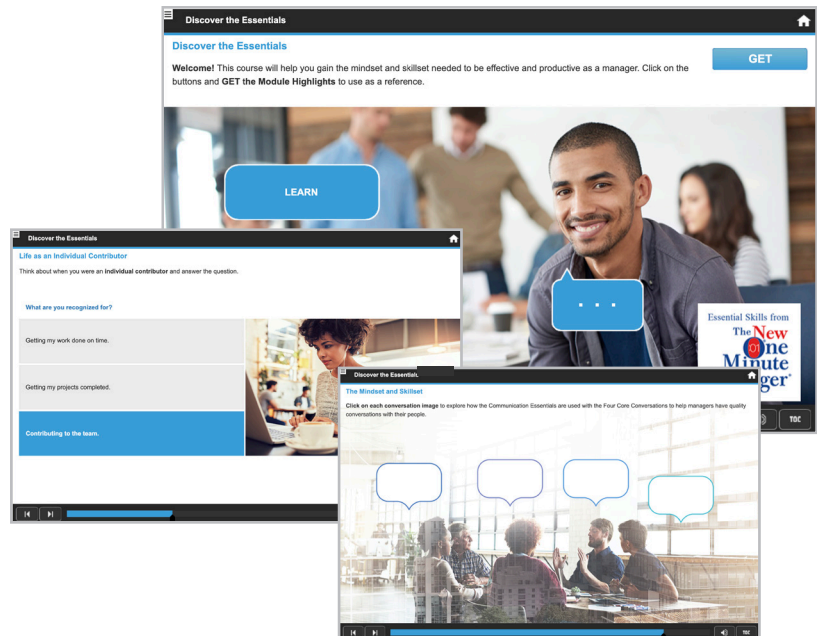
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